



KAM LIAN HOOI (Well Kam)
CA, FCCA, MBA (UK), AMA Certified Trainer
Director/Principal Consultant

Mr. Kam Lian Hooi is a Chartered Accountant registered with the Malaysian Institute of Accountants (MIA). He is also a Fellow member of the Chartered Association of Certified Accountants, UK, a holder of MBA from Portsmouth University, UK, a certificate holder for ISO Lead Assessor, a member of the Malaysian Society for Training & Development. *He belongs to the elite group of trainers, having been certified by the American Management Association as the AMA Certified Trainer.*

Mr. Kam has a colourful career, starting with seven years in auditing with firms of Public Accountants followed by ten illustrious years in the Commercial Sector, assuming positions in various capacities such as Group Accountant, Accounts Manager, and senior positions in Corporate Development, Quality Management and Human Resources. He has handled diverse key functions such as Strategic Planning Coordinator, Budgetary Controller, Quality Management Representative for ISO QMS, Secretariat for Quality Improvement Process and TQM, Secretariat for Joint Consultative Committee (among Union, Staff and Management) and *leading roles as executive coach for management teams* and Internal Coordinator for public listing exercise.

Mr. Kam is *an active public speaker* and net worker who has contributed in the ISO Support group organized by NPC and USM, presented papers in the Nationwide workshops on productivity-linked wage system organized by the Human Resource Ministry, NPC and MIM and a leader in National Quality Network. He has also contributed numerous articles published in the Inspirator International and the NPC Handbook. *He has travelled and conducted trainings in Taiwan, China, Hong Kong and the USA.*

Mr. Kam is the Managing Director and Principal Consultant of VA Partners Sdn Bhd providing a full range of training and consultancy services, including Quality and Environmental Management Systems (ISO 9001, ISO/TS 16949 & ISO 14000, etc.), Organization Development programmes such as Strategic Planning and Team Alignment, Executive Wellness Development Programme and other Human Resource Development training programmes. He believes in a practical and hands-on approach with internal customization to meet the needs and wants of individual organizations.

More popularly known as Well Kam, he is the Chief Coach for a team CEOs who are members of VA CEO Club established exclusively for the CEOs of Companies pursuing Organisation Development under VA Retainer program.

As a coach and public speaker, he is very dynamic and is very effective in inspiring participants, making him a much sought-after corporate and personal coach and motivator.

